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NEWS AND PHOTO TIP SHEET

DARING HIGH-WIRE WALK BY NIK WALLEDA

- Who:** Nik Wallenda, star of *Circus Sarasota* and member of the world-famous Wallenda Family, known for generations for their skill and daring on the high-wire.
- What:** Nik Wallenda will walk a high-wire, suspended between Sarasota's Ritz-Carlton Hotel and the nearby One Watergate Condominium: a distance of over 600 feet and a height of over 200 feet.
- When:** Thursday February 4, 2010 at approximately 9:00am
Set up 10:30am on Wednesday February 3, 2010
- Where:** The high-wire walk will begin at One Watergate Condominium (1111 North Gulfstream Avenue) and end at the Ritz-Carlton Hotel (1111 Ritz-Carlton Drive) in Sarasota, Florida. (Near the intersection of North Tamiami Trail and John Ringling Boulevard.)
- Why:** The high-wire feat takes place in America's "circus city" as part of Nik Wallenda's "Walk Across America". Wallenda is currently starring in *Circus Sarasota*, which is presenting performances under the Big Top from February 12-28 in Sarasota (across from Ed Smith Stadium), and March 12-28 in Ft. Myers (at Gulf Coast Town Center).
- NOTE:** Nik Wallenda, Circus Sarasota Co-founders Pedro Reis and Dolly-Jacobs Reis, and Suzanne Willis representing The Ritz-Carlton Hotel will be available for one-on-one interviews following the high-wire walk.

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